

Executive
MASTER OF BUSINESS
ADMINISTRATION



In a rapidly changing international environment with constantly developing technologies, the need for personal development and self-growth is greater than ever. Our Executive MBA degree, accredited by FIBAA in partnership with University of Applied Management Studies in Mannheim, Germany will enable you to grow within your career.

The German Business School will help you strengthen the skills needed to operate successfully in the global market. GBS is the only German business school in Tunisia and EMEA. The school is truly international and attracts staff and students from all over the world, which adds to the variety of knowledge and experience that can be gained here. Our main focus is on providing opportunities for research in the functional areas of entrepreneurship, marketing, international business, information systems, energy, sales and human resources management. Quality control meetings take place throughout the term to review the progress of programs, as well as to re-define, monitor and evaluate the academic policy.

We hope you will enjoy your experience with the German Business School and we look forward to working with you!



Mr. Maher Tebourbi
President of German Business School in Tunisia



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GERMAN BUSINESS SCHOOL

The first business school in Tunisia providing German standards of education and degrees accredited in Germany.



“ To succeed, it is not enough to have a good product. It is important to have good management to maintain costs. ”

Dr. Andreas Reinicke

German Ambassador to Tunisia
at the GBS opening ceremony
April 16th, 2015



MISSION

With its international professional team, the German Business School ensures a sustainable, strategic, vocational management training for future managers.

Our mission is to develop, promote and strengthen their knowledge and skills necessary to operate in the international business environment. We aim to pursue excellence in research, career development and networking and to develop leaders in different sectors of national and international business and public service.

In addition, we strive to facilitate the cooperation between Germany and Tunisia, which will contribute to the economic development and growth of both countries.

At German Business School, you can obtain Executive MBA and Bachelor's degree, receive a Business or Technical Certification with our customized training programs, and improve your German and English languages.



UNIVERSITY OF APPLIED MANAGEMENT STUDIES (HdWM)

HdWM is our partner university and our students receive a degree of this university.

Founded in 2011, in Mannheim, Germany, the University of Applied Management Studies is a private Management School, fully accredited by the state of Baden-Württemberg. It offers a range of subsidized Bachelor degree programs and a wide range of management staff development courses for public and private sector organizations, including executive Master's programs. Our majority shareholder, the non-profit "International Bund" has, for many years, played an active role in developing the German education market and guarantees our financial solidity.



**HOCHSCHULE DER WIRTSCHAFT
FÜR MANAGEMENT**

**UNIVERSITY OF APPLIED
MANAGEMENT STUDIES**



RECOGNITION: FIBAA

All our programs are accredited by FIBAA (Foundation for International Business Administration Accreditation).

FIBAA is a European, internationally oriented agency for quality assurance and quality development in higher education. FIBAA sees itself as a partner for Higher Education Institutions and comparable education providers. The disciplinary focus of its activities is on management studies, law, social sciences and economics.



Executive MASTER OF BUSINESS ADMINISTRATION

GBS Executive MBA (Master of Business Administration) program targets corporate executives, current and future managers, allowing them to obtain this prestigious degree while continuing to hold their existing full-time jobs.



AT A GLANCE

Duration
Format

Part-time 2-year program
3- or 4- day input sessions every 2 months
(lectures, projects, real life cases and workshops)

1st year
2nd year
To apply

Program basics
Program specials, internship and Master Thesis
Undergraduate degree, 2-year work experience, English

1ST YEAR

START-UP SESSION

Team Building
HRM
Economics & Media
Business Research Methods

MARKETING

Marketing Strategy
Business Planning

PRODUCTION & OPERATION MANAGEMENT

Production & Operation
Fundamentals
Quality Management
Logistics
Procurement

STRATEGY

Business Strategy
Corporate Strategy
Strategic Problem Solving &
Communication

PROJECT MANAGEMENT

Project Management
Fundamentals
Change Management
Process Management
Risk Management

FINANCE & ACCOUNTING

Corporate Finance &
Investment
Financial Accounting
Management Accounting &
Control
Business Taxation





Executive MBA **SALES MANAGEMENT**

The Executive MBA Sales Management program offers its participants valuable knowledge necessary for developing a sales force and coordinating sales operations.

The investment in staff training is an important factor for companies' success as implementing sales techniques will allow businesses to consistently hit, and even surpass, their sales targets.

- Sales Organization
- Contemporary Issues
- Sales Management IT
- Master Thesis



Executive MBA **GENERAL MANAGEMENT**

The Executive MBA General Management program is sector-neutral and suitable for employees from different industrial segments and of economics, engineering, technical or science background.

It addresses needs of different enterprises, public administrations, organizations and institutions due to the broad study fields offered.

- General Management Aspects
- Contemporary Issues
- Scientific Work
- Master Thesis

Executive MBA

ENERGY MANAGEMENT

The major field of our Executive MBA Energy Management addresses to employees in public organizations or energy-intensive production companies with the specialization in waste management, energy use, procurement, water conservation and energy efficiency.

Trends and influences of the legal framework, technological developments and social trends are extensively studied and discussed by the students. The aim of the program is to enable the students to develop and implement a sustainable energy plan and implement in their organizational environment.

- Energy Management Aspects
- Contemporary Issues
- Scientific Work
- Master Thesis

ADMISSION PROCESS

Please follow these steps:

1. Register on our website for the program you're interested in.
2. Complete your application and upload the requested documents.
3. Attend the preliminary interview.
4. Prepare a successful application portfolio including:
 - CV
 - Degree(s)
 - Motivation Letter
 - Work Certificate (2 years work experience)
 - English Language Certificate(s)
 - 1 Picture
 - Identity Card / Passport copy
 - Income evidence (3 months, with company seal)

Application form (Executive MBA)

Please complete this application form in BLOCK LETTERS and return it with the following documents:

| | |
|--|---|
| <input type="checkbox"/> Original or notarized photocopies of diplomas, transcripts or degrees | <input type="checkbox"/> CV in English |
| <input type="checkbox"/> Proof of Work Experience (2 years minimum) | <input type="checkbox"/> Proof of English proficiency |
| <input type="checkbox"/> Proof of Income (3 months) | <input type="checkbox"/> Motivation letter |
| <input type="checkbox"/> Photocopy of a valid passport / ID | <input type="checkbox"/> Personal photo |

Name:

Family Name (as in passport)

First Name

Middle Name

Male:

Female:

Date of Birth:

Day

Month

Year

Place and Country of Birth:

Present Mailing Address:

Home No:

Mobile No:

Email Address:

Passport / ID Number:

(circle)

Place and Date of Issue:

Occupation:

Job Title

Place of Work

Work Address:

Work No:

Work email:

How long have you worked here?

How many years' work experience do you have in total?

What is the highest level of education you have completed?

When?

Year

High School

Bachelor's Degree (or License)

Magister (or Maîtrise)

Master's Degree

PhD (or Doctorate)

Other (please specify):

Is English your native language?

Yes

No

If no, please answer the following questions:

Have you taken a standardized English Language Test (e.g. IELTS, TOEFL, TOEIC)? Yes

No

If yes, what test, score & date:

Please tell us which specialism you are interested in?

General Management

Energy Management

Sales Management

Why?

Please indicate who will pay for your studies?

Myself

My company

Shared (specify %):

Please provide one reference:

Relationship

Name:

Family Name (as in passport)

First Name

Middle Name

Occupation:

Job Title

Place of Work

Present Mailing Address:

Home No:

Mobile No:

Email Address:

How did you first learn about GBS?

GBS student or alumni

Advertisement (please specify where)

Event (please specify which)

Search engine (please specify which)

Social networks (please specify which)

Other (please specify)

I, _____, hereby confirm that all the information provided by me is true and accurate.

Date

Signature



OUR PARTNERS

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